

The Holistic Product Creation ROADMAP™



**HOLISTIC
PRODUCT
BLUEPRINT**

www.holisticproductblueprint.com/roadmap

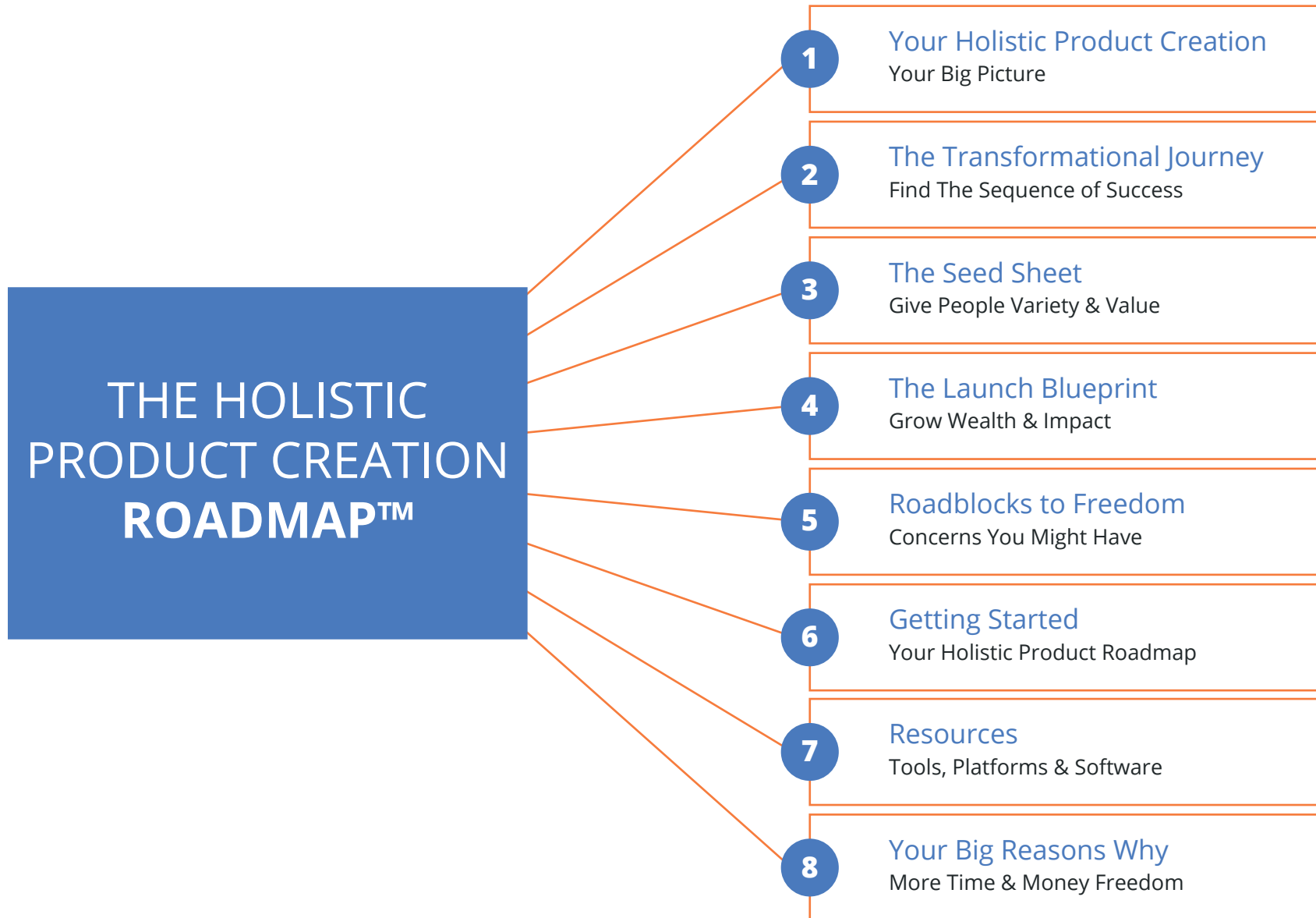
"Holistic Leadership Is being More OF You Not More THAN You"

We believe that business is not meant to be hard. When hustle and burn out take over, we can lose touch with who we really are and what we're really here to do. The good news is your business can grow with ease and grace. Especially if you have a Soul based focus, if you desire Simplicity, and you'd like to use Systems that are intuitive...

We use a simple formula to help remind you that your real work is about being more OF you, not more THAN you...

This simple formula will help guide you on the journey towards success;

Soul + Simplicity + System = Holistic Leadership



IMPORTANT

We know you're probably super excited to dive into this roadmap. But you'll get a HEAP more out of it if you watch the Holistic Product Roadmap video that goes along with it.

This video has a whole lot more awesomeness in it and will help explain exactly what you are seeing in this roadmap, so go check out the video now:

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Welcome to our Holistic Product Creation Roadmap...

What we've done in the pages of this Roadmap is chunk down everything that's in the Holistic Product Blueprint training program so you can see it in just a few pages.

When we first started out, we had no idea that we would bring in \$1.3 million in the very first 12 months of our business partnership, let alone be able to share these integral holistic secrets with thousands of aspiring leaders and experts in the transformational industry.

Before we discovered our core teachings, we were struggling to create the financial and lifestyle freedom that would allow us to spend more quality time with the people we loved the most. We decided we had to find a way, for our children and for our freedom.

We knew we had a lot of wisdom, we just needed to learn how to package it up and launch it on a global stage. After spending hundreds of thousands of dollars on training we devised a way to extract our deepest wisdom and knowledge and package it up to support thousands of people across the planet.

We had created financial freedom, location freedom and time freedom, all whilst maintaining our integrity and making a much bigger difference on the planet.

And we want the same for you.

We've decided to disclose publicly, for the first time ever, these exact same secrets we discovered and used for our own success and share them with you in this very Roadmap.

Andy & Marcus

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1 Innovate who you are and rise above competition

- Uncover your unique transformational magic.
- Discover your signature leadership style.
- Learn how to position yourself as an industry expert.
- Align with your superpower.

2 Clarify your expert positioning statement

- The success of your mission depends on a crystal clear message.
- Craft your 12 second expert statement via our Power Pitch™.
- Use The Message Matrix™ to master any interview or any conversation.
- Know exactly what to say to answer the 3 buying questions.

3 Know your Tribe

- Don't ever settle for low quality clientele.
- Target the right audience who love what you do and pay you well for your expertise.
- Understand what motivates them and provide them with life transforming solutions.
- Your tribe is waiting for you and they're perfectly aligned with you.

4 Package up your Transformational Journey™

- The right sequence of steps will provide the best results.
- People will pay you well for your sequence.
- Your tribe love it when you show them the simple steps from pain to pleasure.
- Learning visual modelling will easily sell your program.

5 Create Innovation and Commercial viability

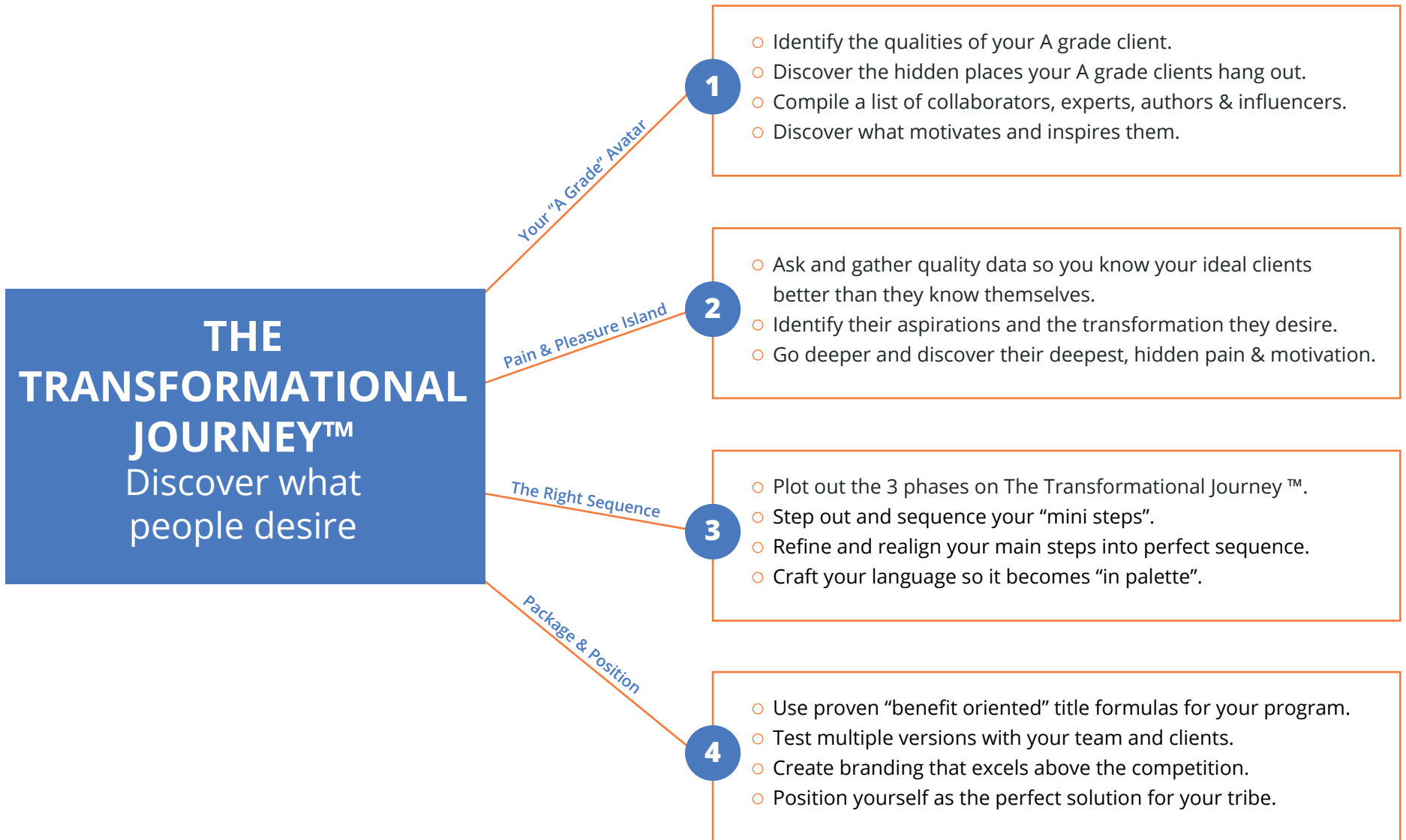
- People learn through many different learning styles.
- Using visual models, metaphor, story, process, research and case studies will help you become a great leader.
- You have many ideas that if nurtured correctly can become the next million dollar success story.
- Learning how to capture and package your ideas quickly is the key to success.
- Discovering how to turn your ideas into intellectual property will secure your financial future.

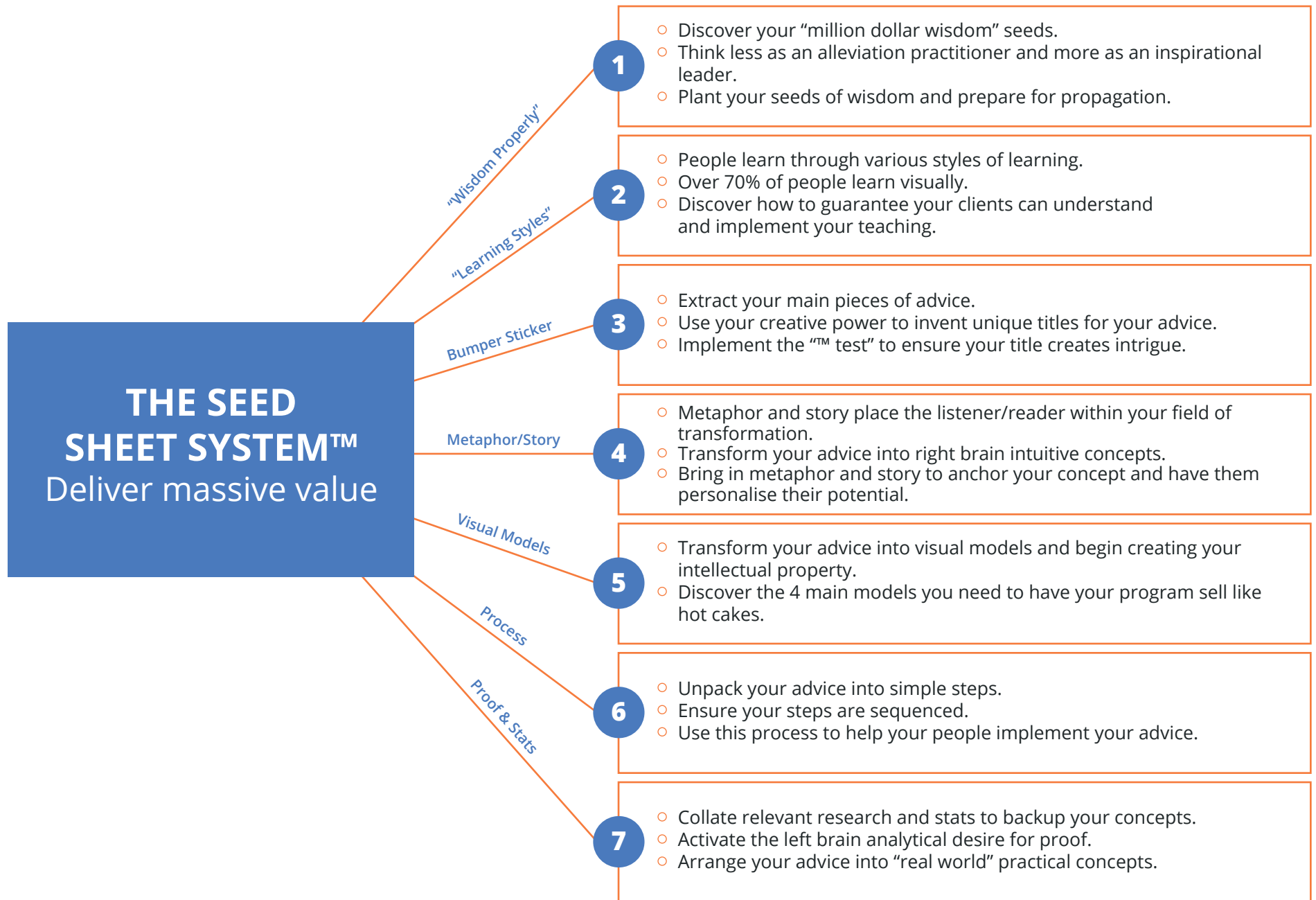
6 Grow wealth and make a big impact

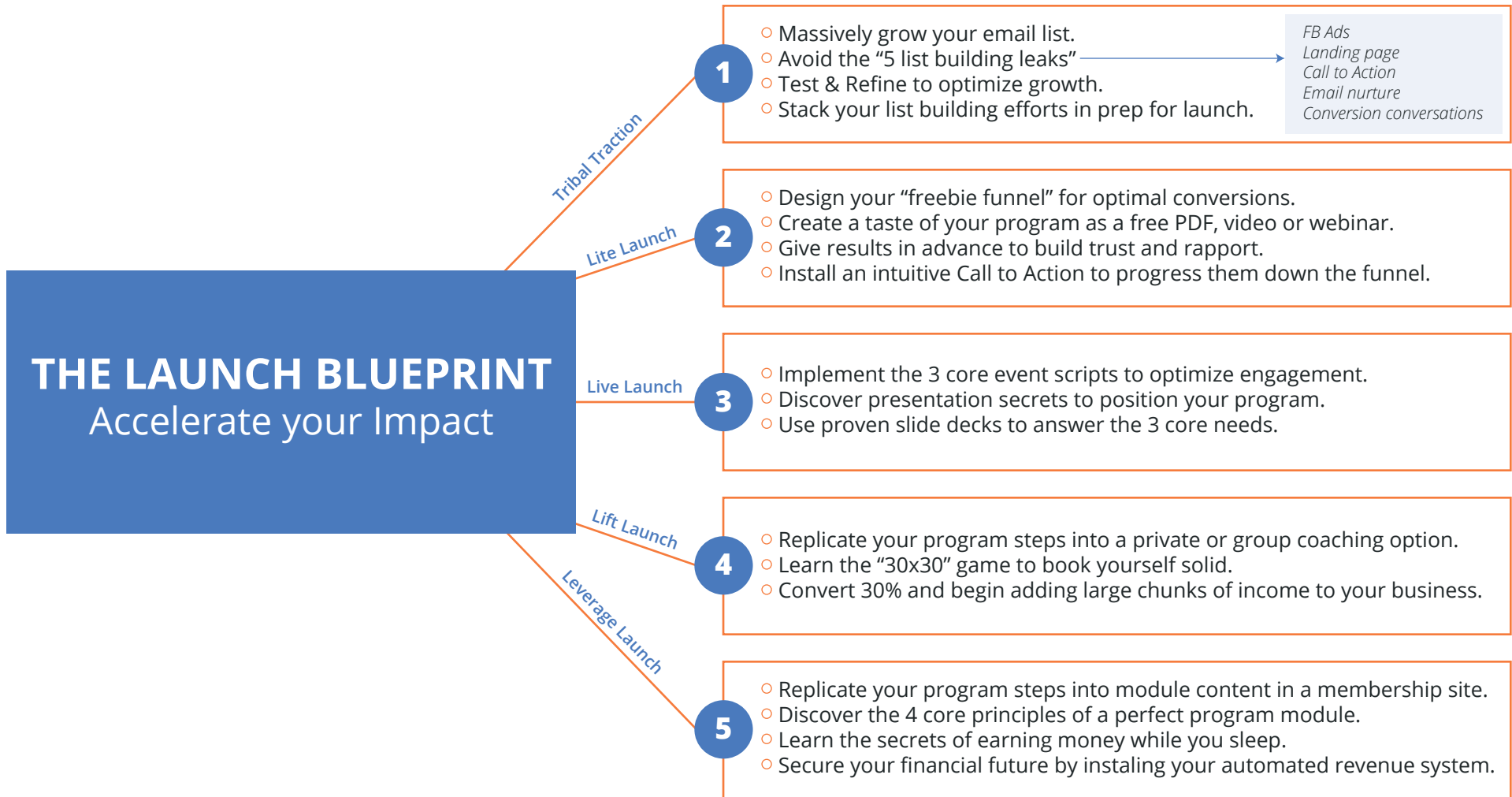
- Explode into the marketplace with your first pilot program.
- Stack your bookings and play the 30x30 game for massive impact and cash influx.
- Use The Lift Launch™ to leverage you out of your current situation and immediately earn larger chunks of income.
- Start growing your multiple branches of positive impact and income.

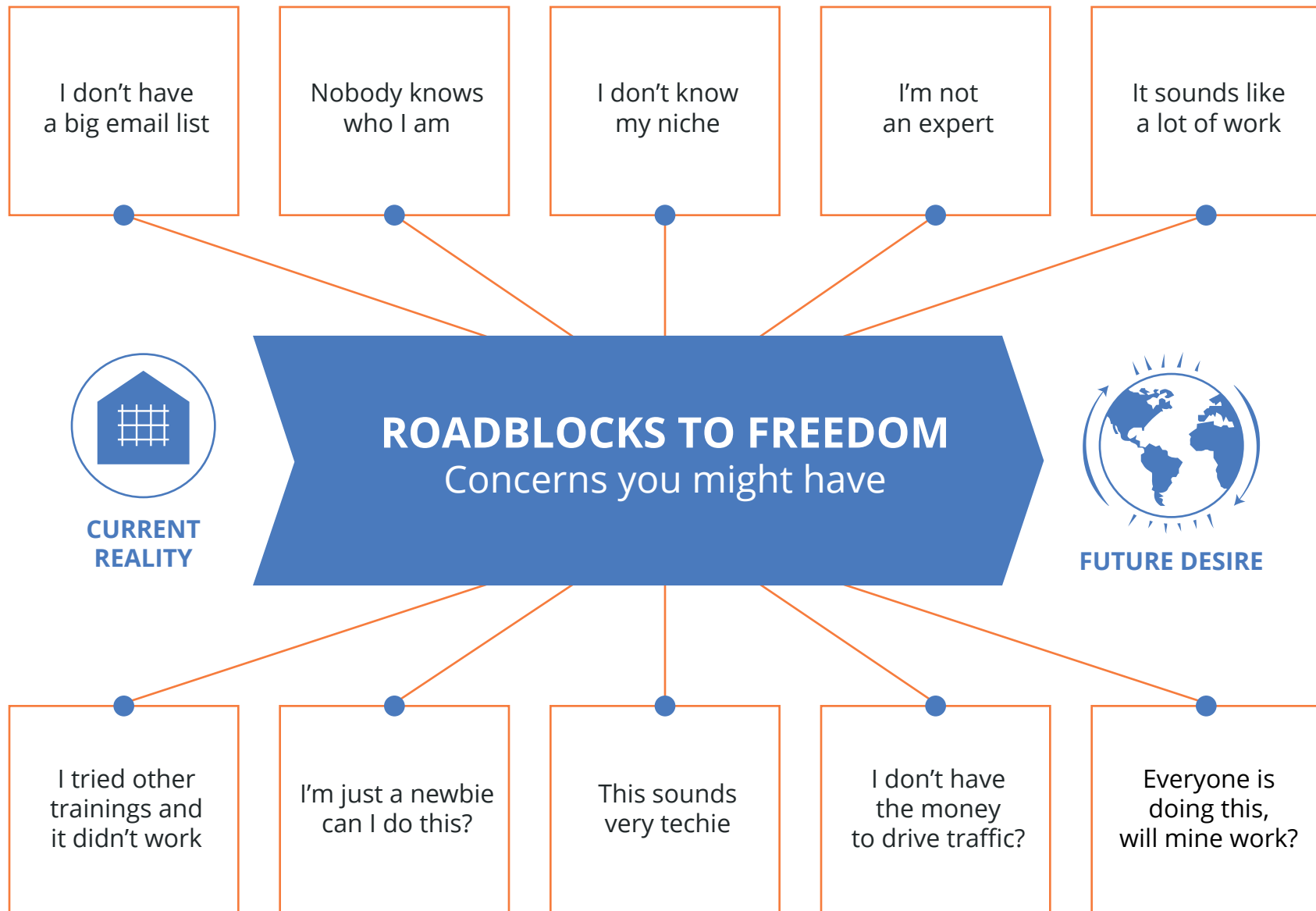
7 Build consistency and automate your financial revenue

- Install your automated online bookings system.
- Maintain and grow your weekly sales targets.
- Check, measure and continually optimize.
- Replicate your private program into an automated drip fed online membership site.
- Massively build your list and grow your revenue on autopilot.



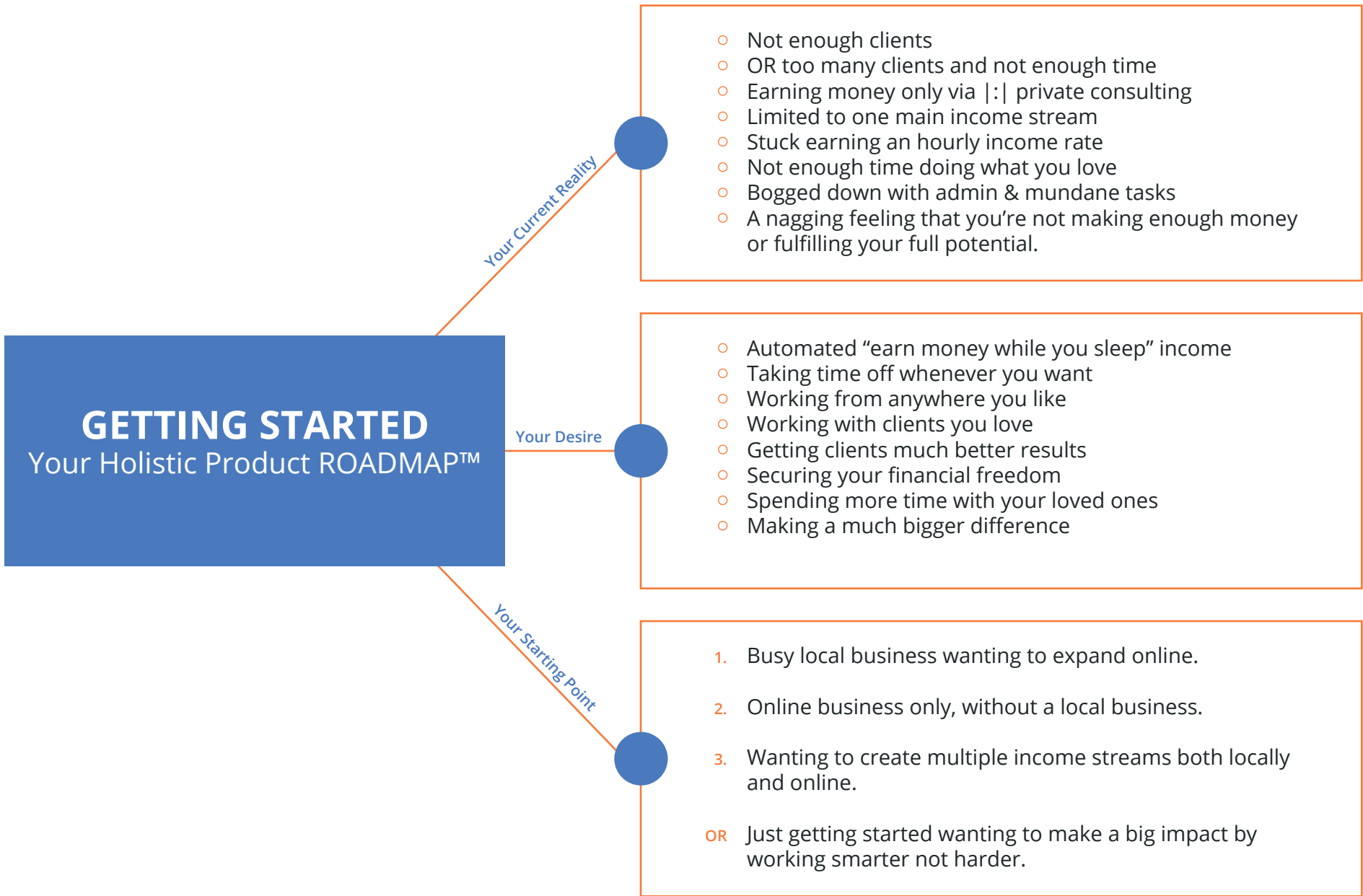


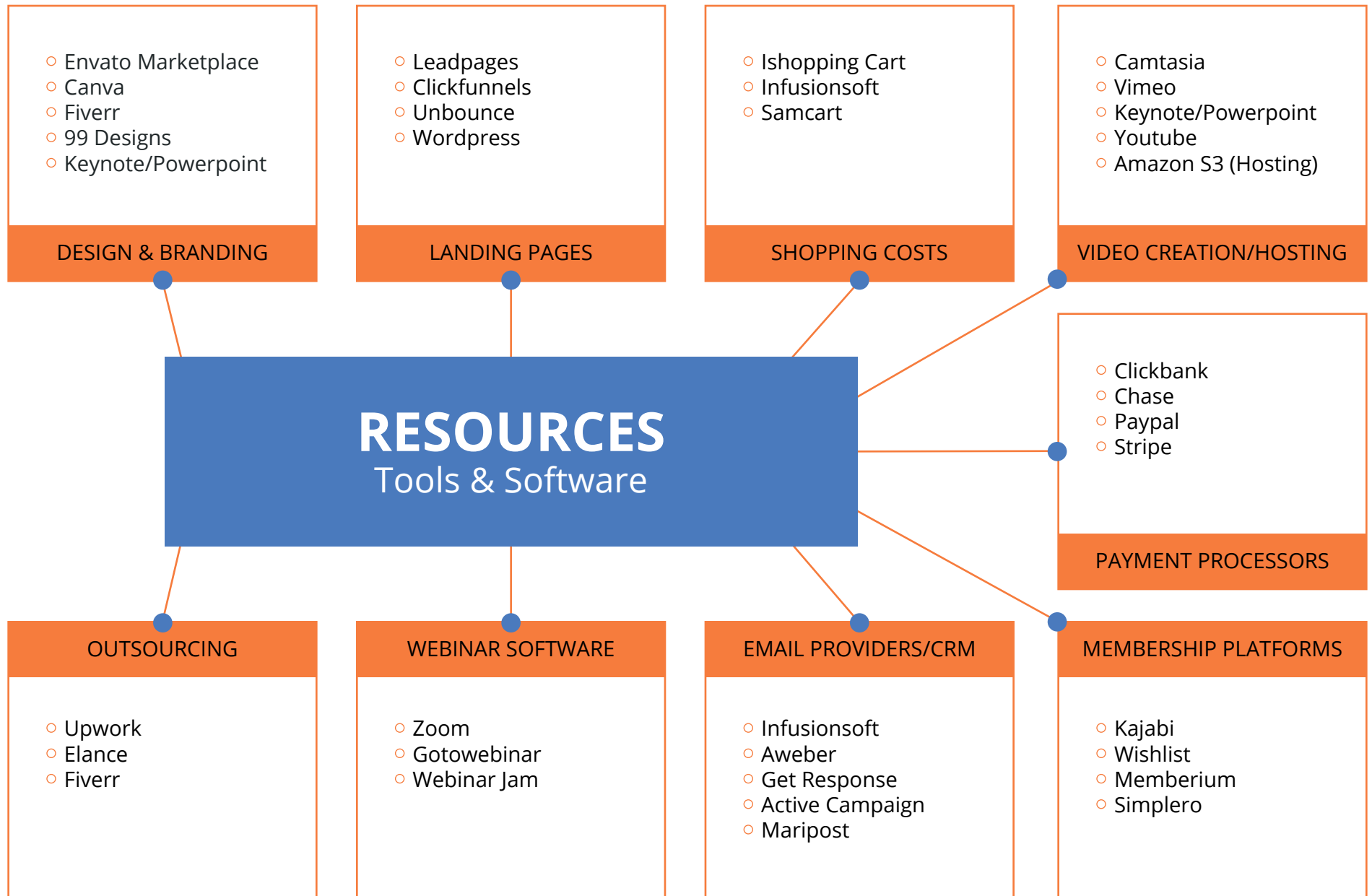


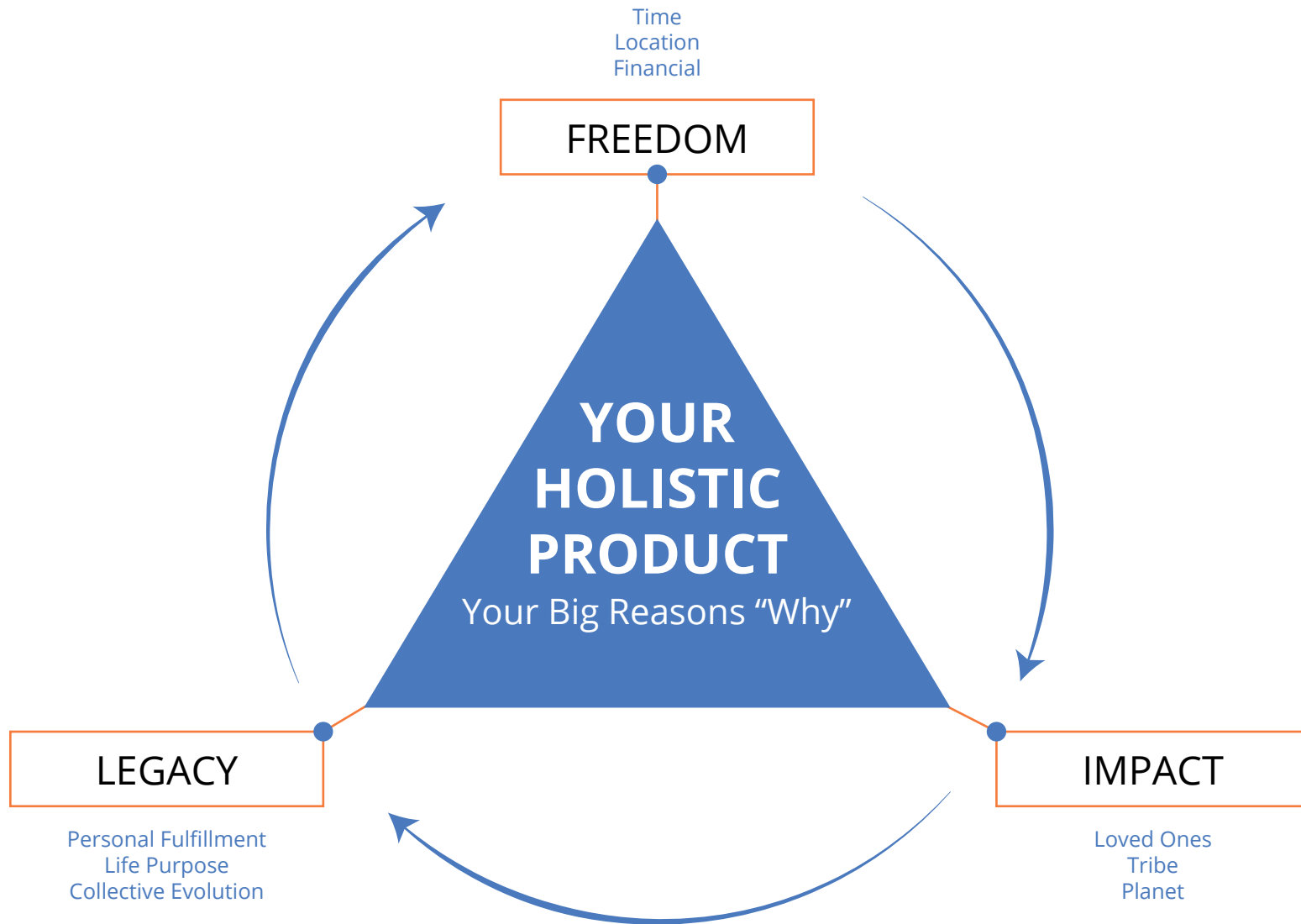




I tried other trainings and it didn't work	<ul style="list-style-type: none">○ There are important elements missed in many trainings.○ Developing your commercial language and intellectual property are critical.○ The seed sheet process will immediately raise you out of competition forever.○ It's vital that you build your business on holistic principles to ensure you secure your future.
I'm just a newbie can I do this?	<ul style="list-style-type: none">○ Anyone can be of benefit to others regardless of qualifications.○ We were both newbies when we began.○ Everything else failed until we discovered the "seed sheet" and created our own transformational journey.
This sounds very techie	<ul style="list-style-type: none">○ The technology didn't exist when we started.○ It's now easier than ever before to learn the skills and create massive impact and income.○ The systems we teach make it easy and fun :)
I don't have the money to drive traffic?	<ul style="list-style-type: none">○ You can make money by leveraging your current contacts, we'll show you how.○ You can find people who already have a list and who love what you do.○ Three of the Holistic Product Launch methods we teach require no budget whatsoever.
Everyone is doing this, will mine work?	<ul style="list-style-type: none">○ You have magic within you that can transform lives.○ "Different strokes for different folks" - you only have to work with people you are aligned with.○ Your tribe are looking for YOU, this is the moment you've been looking for.○ Nobody else on the planet can deliver your unique energetic signature.○ If you don't show, up your clients will continue to needlessly suffer.







So there you have it:

The Holistic Product Creation ROADMAP™

This is the exact core training that we used to create 6 and 7 figure business generating over \$10million in total revenue for ourselves and our clients..

We truly hope that this Roadmap and the training videos we've provided have awakened in you a fresh and inspired perspective on HOW you should think about growing your holistic business.

Our intention is that the guesswork has now been dealt with and you can move forward knowing exactly what is required for you to begin making a bigger difference, maintain your integrity and serve a LOT more people with your wisdom.

So, now that you have this information and methodology in your hands, it's up to you to choose what to do with it. You've now seen how The Holistic Product Blueprint™ can revolutionise the way you run your business and relate to your clientele.

You've seen the kinds of results that come from using The Transformational Journey™ and The Seed Sheet System™ process to become a world class holistic leader with the freedom to live the lifestyle of your dreams and make a much bigger difference. And you've also seen the exact roadmap required to install these secrets into your business.

You now have everything you need to take the guesswork out of your business for good, and put the control firmly back in your hands. If you're now ready to take control of the direction of your business, and start using commercial intelligence matched with holistic principles, then your way forward is clear, and it's The Holistic Product Blueprint™.

Now, we know some inspired people will take the information from this roadmap video series and get started right away and that's awesome.

But if you want to take the next step, if you've been waiting for the kind of training that resonates on all levels with you, especially your integrity, well in a few days we'll be opening up registrations for the Holistic Product Blueprint training program.

Once registration starts, it's only open for a few days, so you'll need to act quickly to secure your spot. So, watch your email inbox over the next few days for ALL the details on how you can secure your place in the next Holistic Product Blueprint™ training program.



In the meantime, you can go back and check all the training and add your comments to the HPB community at this link:

<http://wellnessleadership.net/hpb-The-Holistic-Product-Roadmap-waitlist/>

